

Joseph Z. Starr

Writer

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970-485-2878

EDITOR/LEAD WRITER

DESIGNER PAGES MEDIA | 2008 – PRESENT

- Research and write 20-25 product reviews/month
- Publish blog posts using WordPress
- Select products and manage a monthly editorial calendar for a team of contributing writers
- Communicate with designers, product manufacturers, distributors, and marketers to obtain and disseminate product information
- Write and edit semi-annual print publication on design analytics and product trends in collaboration with company CEO

CREATIVE DEVELOPMENT & LEAD COPYWRITER

FORETHOUGHT MARKETING | 2011 – 2017

- Create brand strategies and produce creative materials for clients in construction, healthcare, finance, and education
- Direct and collaborate with designers to produce marketing collateral
- Write, proof, edit, and approve newsletters, website content, email blasts, flyers, brochures, web banners, billboards, and Facebook Posts

FREELANCE WRITER

2007 – PRESENT

- Research and write print and online articles on architecture and design, sustainability, nutrition, finance, real estate, and outdoor recreation
- Write academic books and conference papers in the fields of cultural studies, anthropology, and literature
- Write fiction and short prose published in various literary journals including *Denver Quarterly* and *The Literary Review*

EDUCATION

- Master of Arts, Literary Studies and Creative Writing, University of Denver, 2000
- Bachelor of Arts Summa Cum Laude, Spanish Literature, University of Colorado at Boulder, 1991

SKILLS

- Copywriting
- Creative Writing
- Proofreading/Editing
- Idea Development/Research
- Fluent Spanish
- WordPress
- Adobe InDesign
- Microsoft Word

INTERESTS

- Natural Movement
- Hiking
- Tree Climbing
- Breath Work
- Absurdist Literature
- Cooking
- Reading
- Film